



# FILL UP *ON* SUMMER GOODNESS

MAY 23 – SEPTEMBER 5, 2022

Order while supplies last



## EXCITING TRAFFIC DRIVER

### CONSUMER SAVINGS

IRC: Save \$0.75 when you buy three (3) Avocados From Mexico. Expires 9/30/2022.



## GOOD INSIGHTS

For the first time ever, we've planned a program that will last all summer long, capturing all the key holidays for avocado consumption including Memorial Day, Father's Day, 4th of July and Labor Day.



Memorial Day avocado shoppers spend 37% more on avocados than the average grocery shopper!<sup>1</sup>



Avocado grocery shoppers buying avocados during the 4th of July time frame brought 2x more than the average avocado shopper.<sup>2</sup>



Sources:

1. Shopper Profile 6/15/2020 to 6/13/2021, all channels.
2. 10 days leading up to 4th of July. Numerator Basket Affinity, 3/1/21 to 2/28/22.

## IN-STORE DISPLAYS



SUMMER GRILL BIN



MEDIUM BIN



Contact your Regional Director for details.

\*All program elements are subject to change.



# ORDER FORM

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KIT OPTIONS	QTY	PROVIDE SPECIFIC DELIVERY INSTRUCTIONS
Summer Grill Bin + Thematic Header + 3 Tearpads (150 Coupons)		
Medium Bin + Thematic Header + 3 Tearpads (150 Coupons)		

## RETAILER & SHIPPING INFORMATION

Must be a physical address; no P.O. boxes. Complete one form per address if shipping to multiple locations. Please allow 1 week for delivery of POS items.

Retailer: \_\_\_\_\_ Contact: \_\_\_\_\_

Contact Phone#: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

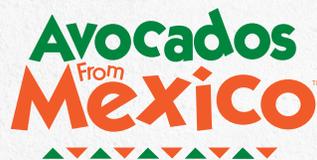
## ASSEMBLED DIMENSIONS AND PALLET CONFIGURATIONS

### SUMMER GRILL BIN + THEMATIC HEADER

- Assembled Dimensions\***
- 25"L x 17"W x 30"H (40" with header)
- Pallet Configuration\***
- 40 kits on 48"L x 40"W x 67.5"H
  - 40 layers per pallet
  - 1 kit per layer

### MEDIUM BIN + THEMATIC HEADER

- Assembled Dimensions\***
- 25"L x 17"W x 30"H (40" with header)
- Pallet Configuration\***
- 40 kits on 48"L x 40"W x 67.5"H
  - 40 layers per pallet
  - 1 kit per layer



Contact your Avocados From Mexico Regional Director for more information – [AvocadosFromMexico.com/Shopper](http://AvocadosFromMexico.com/Shopper)

*\*Estimated Dimensions*

*\*All program elements are subject to change.*