

GOOD FAT AND A SUPERGOOD CAUSE

SUSAN G. KOMEN

OCT 1 – 31, 2023
Order while supplies last



Proud Supporter Of
susan g. komen.

PARTNER

This October is shoppers' chance to get good fat while rallying behind a super good cause. In honor of Breast Cancer Awareness Month, Avocados From Mexico will be donating \$50,000 to the Susan G. Komen Foundation. Shoppers can give their support, too, when they buy fresh avocados. It's a simple way to get the goods and do good in one united act.

LOOKING
GOOD IS EASY!
Bins assemble
in LESS THAN
1 MINUTE!

SGK MEDIUM BIN
25"L x 17"W x 30"H
Order NOW! While
supplies last.



THEMATIC PACKAGING
To order thematic bag
graphics please contact
your supplier by 7/26.
Estimate quantity needs
based on historical bag
movement in October.

CO-BRANDED PINK DISPLAYS

SOCIAL MEDIA
Recipes, tips and
support through posts,
stories and reels.

**THEMATIC
PACKAGING**

**AD CIRCULAR
ASSETS**

PR SUPPORT
To drive consumer
awareness.

360 SUPPORT

INSIGHTS AND OPPORTUNITY



1 in 8 women will get
breast cancer in her
lifetime – **74% of avocado
buyers are women.**¹



Healthy eating patterns are associated
with better breast and colorectal cancer
outcomes include plenty of fruits and
vegetables, and unsaturated fats.
**Avocados are a fruit and contribute
6 grams of unsaturated fats.**²



Give shoppers a way to
get the food they love and
support a cause they
love with our **Susan G.
Komen program.**

Source: 1. <https://www.komen.org/breast-cancer/risk-factor/race-ethnicity/> 2. Hass Avocado Board
In 2023, Avocados From Mexico will donate to Susan G. Komen® \$50,000.

Contact your Regional Director for details.

All elements, creative and partnerships subject to change.



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ASSEMBLED DIMENSIONS & PALLET CONFIGURATIONS

SGK MEDIUM BIN

Holds 2-3 48ct. cases of
avocados per bin

Assembled Dimensions*

- 25"L x 17"W x 30"H

Pallet Configuration

- 40 kits on 48"L x 40"W x 67.5"H
- 40 layers per pallet
- 1 kit per layer

*Estimated dimensions

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DON'T MISS OUT ORDER THE GOODS!

KIT OPTIONS

QTY

SGK Medium Bin	
Provide Specific Delivery Instructions:	

RETAILER & SHIPPING INFORMATION

Must be a physical address; no P.O. boxes. Complete one form
per address if shipping to multiple locations. Please allow
1 week for delivery of POS items.

Retailer: _____

Contact: _____

Contact Phone#: _____

Contact Email: _____

Shipping Address: _____

City/State/Zip: _____

Contact your Regional Director for details.

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